

# Comics and Graphic Novels

Celebrate visual storytelling with this marketing kit designed to promote the great selection of comics and graphics novels in your digital collection. Whether you would like to highlight always-available titles from [OverDrive's All Access Subscription package](#) or comics and graphic novels more broadly, this marketing kit has everything you need to spread the word.

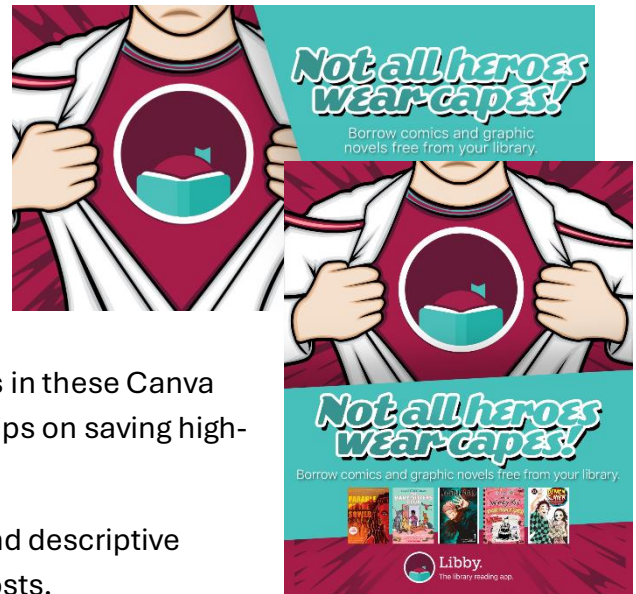
## List of Toolkit Items

**Ready-to-use Graphics** – These 1200x630 and 1080x1350 graphics can be shared in your newsletters or on social media.

**Ready-to-use Flyers** – Hang up a flyer near your physical collection or hand out half-sheet flyers at your outreach events, like comicons or summer reading programming.

**Canva Templates** – Customize the jacket covers in these Canva templates to promote the titles of your choice. Tips on saving high-quality jacket cover images are also included.

**Suggested Copy** – Use our social media copy and descriptive image text for your newsletter or social media posts.



## Suggested Copy

### Version 1

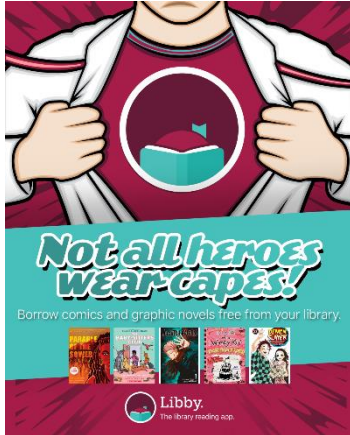
The library is here to save you from a boring night at home. Borrow comics and graphic novels instantly to your device [\[at direct link\]](#) OR [\[in the mystery guide in the Libby app\]](#).

### Version 2

We've armed the shelves with no-wait comic books and graphic novels that you can read right now. Find your next great read [\[at direct link\]](#) OR [\[in the mystery guide in the Libby app\]](#).

## Descriptive Image Text

When posting on social media sites like [Instagram](#), [Facebook](#), and [Threads](#), you can embed descriptive image text (also known as alt text) to support people with visual impairments. Use the copy on the next page to add descriptive image text to your social media posts.



The background is wine with plum lightning bolts. An illustration of a person opening a white jacket to reveal a Libby shirt towers over a teal color block. In the color block, the jacket covers of [\[general or All Access featured title list\]](#) are positioned below large bubble letters that read, “Not all heroes wear capes” and smaller white text that reads, “Borrow comics and graphic novels free from your library.” At the bottom are the Libby logo, the Libby watermark and tagline, “The library reading app.”

**Featured titles - General:** *Parable of the Sower* by Damian Duffy, *The Baby-Sitters Club* by Jessi Ramsey, *Pet-Sitter* by Ellen T. Crenshaw,

*Jujutsu Kaisen* by Gege Akutami, *Diary of a Wimpy Kid: Partypooer* by Jeff Kinney, *Demon Slayer: Kimetsu No Yaiba* by Koyoharu Gotouge

**Featured titles – All Access Subscription:** *Stranger Things: The Bully* by Greg Pak, *Monster Crush* by Erin Ellie Franey, *Spider-Man: Great Power, Great Mayhem* by Marvel, *Iyanu: Child of Wonder*, volume 4 by Royce Okupe, and *Minecraft: Out of Order*, volume 1 by Josh Hicks



The background is wine with plum lightning bolts. An illustration of a person opening a white jacket to reveal a Libby shirt towers is positioned to the left of a teal color block. In the color block, the jacket covers of [\[general or All Access featured title list\]](#) are positioned below large bubble letters that read, “Not all heroes wear capes” and smaller white text that reads, “Borrow comics and graphic novels free

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**Libby.**

The library reading app.